

# CITY OF CITRUS HEIGHTS STRATEGIC OBJECTIVES

May 1, 2022 – November 1, 2022

THREE-YEAR GOAL: <b>MAINTAIN AND ENHANCE FISCAL STABILITY</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the May 26, 2022 City Council Meeting	City Manager, working with department heads and Finance Team	Present to City Council, recommendations for future action for utilization of the American Rescue Plan Act (federal stimulus) funding.				
2. At May 26, 2022 City Council Meeting	City Manager	Present to City Council for consideration, the resolution adopting the Focus Area Strategic Objectives through March 2024, as outlined in the May 10, 2022 Strategic Planning Retreat memorandum.				
3. At the June 23, 2022 City Council Meeting	Administrative Services Director, working with Community Development Director and General Services Director	Present to City Council for consideration, an analysis and proposed update of the city's development impact fees.				

THREE-YEAR GOAL: **MAINTAIN AND ENHANCE FISCAL STABILITY (cont.)**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
4. At Sept. 22, 2022 City Council Meeting	City Manager – lead, working with Administrative Services Director, and input from the Finance Committee	Present to City Council for consideration, budgeting strategies that provide for grant matching funds.				
5. At Oct. 27, 2022 City Council Meeting	Administrative Services Director	Present to City Council for direction, options and recommendations on replacement of enterprise financial software system (Eden).				
6. By Nov. 1, 2022	City Manager	Create a comprehensive grants action plan.				

**THREE-YEAR GOAL: MAINTAIN PUBLIC INFRASTRUCTURE AND ENHANCE  
ALTERNATIVE MODES OF TRANSPORTATION**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the June 23, 2022 City Council Meeting	City Engineer	Present to City Council for consideration, the award for the Arcade-Cripple Creek Trail Project.				
2. At the June 23, 2022 City Council Meeting	City Engineer	Present to City Council for consideration, the award of the 2022 Annual Residential Street Resurfacing Project.				
3. By Sept. 1, 2022	City Engineer	Complete construction of the Mariposa Avenue Safe Routes to School Phase 4 Project.				
4. At the Sept. 22, 2022 City Council Meeting	General Services Director - lead, working with the City Engineer	Present to City Council for direction, options regarding pavement and restoration strategies.				
5. At the Oct. 13, 2022 City Council Meeting	General Services Director - lead, working with the City Engineer	Present to City Council for consideration, options regarding sound wall repair and beautification.				
6. At the Oct. 13, 2022 City Council Meeting	General Services Director, working with the City Engineer	Present to City Council, a maintenance and enhancement strategy to identify centerline miles of roadways in need of restriping and other minor roadway repairs.				

THREE-YEAR GOAL: **MAINTAIN PUBLIC INFRASTRUCTURE AND ENHANCE  
ALTERNATIVE MODES OF TRANSPORTATION (cont.)**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
7. By Nov. 1, 2022	City Engineer	Complete the construction of the Greenback Lane Complete Streets Project from Sunrise to Fair Oaks Boulevard.				

THREE-YEAR GOAL: **DIVERSIFY FOR A RESILIENT ECONOMY**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By Aug. 15, 2022	Community Development Director - lead, working with the City Engineer	Review Draft Traffic Study for Sylvan Corners/Woodside Homes Project and report results to City Manager.				
2. By Oct. 1, 2022	Economic Development and Communications Manager – lead, working with the Mayor, City Manager and Police Chief	Visit at least one business as part of the Business Visitation Program.				
3. By Nov. 1, 2022	City Manager - lead, working with Community Development Director and Economic Development & Communications Manager	Present to City Council, options for public infrastructure financing and other economic development tools to incentivize Sunrise Tomorrow development.				

THREE-YEAR GOAL: **DIVERSIFY FOR A RESILIENT ECONOMY (cont.)**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
4. By Oct. 15, 2022	City Manager - lead, working with Community Development Director and Economic Development & Communications Manager	Approach Sunrise Tomorrow property owners about securing right-of-way dedications that would allow them to access public financing tools and meet grant eligibility requirements.				
5. By Aug. 15, 2022	City Manager - lead, working with Community Development Director and Economic Development & Communications Manager	Issue a Request for Proposals to conduct analysis of various public infrastructure financing scenarios and other economic development tools to inform future development agreement discussions for Sunrise Tomorrow.				
6. By Aug. 15, 2022	City Manager	Present to City Council, a plan to increase active engagement in regional, state, and federal legislative matters that advance or impact the City of Citrus Heights.				

**THREE-YEAR GOAL: PRESERVE & ENHANCE PUBLIC SAFETY**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the June 23, 2022 City Council Meeting	General Services Director – lead, working with the Police Chief	Present to City Council, a proposal for a City of Citrus Heights Beautification Crew, to actively maintain the public right-of-way and keep it free and clear of debris and obstructions, both for public safety and aesthetic benefit.				
2. By July 15, 2022	Police Chief	Present to City Council for consideration, a plan to replace and/or upgrade the deferred portion of the Police Department fleet and the critical Communication Center technology.				
3. By Sept. 15, 2022	Police Chief and City Attorney	Present to City Manager at least 3 viable options for increased accountability for addressing chronic habitual offender cases (e.g. Community Prosecutor Program).				
4. By Oct. 1, 2022	Administrative Services Director – lead, working with the Human Resources Manager and the Executive Team	Explore, evaluate and recommend to City Manager an enhanced Employee Wellness Program (e.g. Employee Assistance Program and Workers' Comp).				
5. By Oct. 15, 2022	Police Chief	Evaluate the feasibility of leveraging current technology to enhance proactive crime prevention and report results to the City Manager.				

THREE-YEAR GOAL: **ENHANCE COMMUNITY VIBRANCY AND ENGAGEMENT**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the June 9, 2022 City Council Meeting	City Clerk	Present to City Council for consideration, an earlier start time for the City Council meetings, with emphasis on promoting public participation through effective communications.				
2. At the Aug. 11, 2022 City Council Meeting	Facilities Manager	Present to City Council for information, upcoming Sunday Funday collaborations with community groups including neighborhood associations, Connect Citrus Heights, and the Citrus Heights Historical Society.				
3. At the Sept. 8, 2022 City Council Meeting	Economic Development & Communications Manager	Present to City Council for consideration, a proposal to purchase and outfit a Citrus Heights Block Party Trailer, available to community groups to rent stocked with essentials to host events.				
4. At the Sept. 8, 2022 City Council Meeting	Economic Development & Communications Manager	Present to City Council for consideration, a proposal that would provide grants to community groups to facilitate community projects that engage citizens, improve the community, and promotes community involvement and pride.				
5. At the Oct. 27, 2022 City Council Meeting	General Services Director – lead, working with the City Attorney and Community Development Director	Present to City Council for consideration, a shopping cart ordinance and associated outreach plan that requires shopping cart fleets be retrofitted with lockable wheel devices.				