



City of Citrus Heights 2019 Sponsorship Opportunities

6300 Fountain Square Drive
Citrus Heights, CA 95621

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Sunday FunDay – 4th Sunday in September

Sunday FunDay is a community celebration hosted by the **City of Citrus Heights, Sunrise Recreation & Park District**, and the **Citrus Heights Chamber of Commerce**. This event attracts between 3000-5000 attendees! Activities include family-oriented live entertainment, music and dancing, games, inflatable attractions, craft fair booths, art exhibits, civic organizations and business exhibits, pony and train rides, fire and police demonstrations, and food trucks - all activities are free with the exception of food and craft booths.

Sunday FunDay Platinum Level: \$5,000



- Event recognition – on welcome signage & at four (4) event attractions
- Inclusion in Radio Advertisements
- Verbal recognition by the Event MC/Announcer throughout the event
- 10' x 10' booth at event in special Sponsor area with 2 chairs & 8' table
- 8 complimentary lunch tickets
- Sponsor listing in City's newsletter*
- Publicity – advertisements, press releases, posters, and flyers*

Sunday FunDay Gold Level: \$3,000



- Event recognition – on welcome signage & at two (2) event attraction
- Verbal recognition by the Event MC/Announcer
- 10' x 10' booth at event in special Sponsor area with 2 chairs & 8' table
- 4 complimentary lunch tickets
- Sponsor listing in City's newsletter*
- Sponsor listing on City's Web site
- Publicity – advertisements, press releases, posters, and flyers*

Sunday FunDay Silver Level: \$1,500



- Event recognition – on welcome signage & at one (1) event attraction
- Verbal recognition by the Event MC/Announcer
- 10' x 10' booth at event in special Sponsor area with 2 chairs & 8' table
- 2 complimentary lunch tickets
- Sponsor listing in City's newsletter*
- Sponsor listing on City's Web site
- Publicity – advertisements, press releases, posters, and flyers*

Sunday FunDay Bronze Level: \$750



- Event recognition – on welcome signage
- Sponsor listing in City's newsletter* and on City's Web site

*Sponsorship received by print deadline.

All sponsorship proceeds are used to cover expenses such as insurance, security, sanitary facilities, equipment rental, entertainment, advertising and printing costs to make a clean, safe and well-attended festival for patrons and sponsors.

Christmas Tree Lighting Ceremony – 1st Thursday in December

The Christmas Tree Lighting Ceremony is a community celebration hosted by the **City of Citrus Heights**. This event attracts between 1000-1500 attendees! There is music provided by a local band and entertainment and sing-a-longs. The kids all have a chance to meet Santa Claus while everyone enjoys free freshly baked cookies and hot cocoa and a performance from a local concert band. This event and all activities are free to the public with the exception of food sales.

Mr. and Mrs. Claus Platinum Sponsor Level: \$1,500



- Event Recognition - Welcome signage at event entrances
- Signage at Hot Cocoa station, Mr. & Mrs. Claus, and at Christmas Tree
- Front Page recognition on Christmas Tree Lighting program
- Verbal recognition by the Event MC/Announcer throughout the event
- Sponsor Area with 2 chairs & 6' table
- Publicity – advertisements, press releases, posters, and flyers*

Candy Cane Sponsor Level: \$1,000



- Event recognition – Welcome signage
- Signage at Hot Cocoa station and Mr. and Mrs. Claus
- Sponsor Area with 2 chairs & 6' table
- Recognition in Christmas Tree Lighting program
- Publicity – in 1 advertisement, in 1 press release, posters, and flyers*

Elf Sponsor Level: \$500



- Event recognition – signage at Hot Cocoa station
- Recognition in Christmas Tree Lighting program
- Publicity – in 1 advertisement, in 1 press release, posters, and flyers*

*Sponsorship received by print deadline.

All sponsorship proceeds are used to cover expenses such as insurance, security, sanitary facilities, equipment rental, entertainment, advertising and printing costs to make a clean, safe and well-attended festival for patrons and sponsors.

Hot August Bites – August 10, 2019

Hot August Bites, is a community celebration hosted by the Sunrise Recreation & Park District, and the City of Citrus Heights. This event will attract families and neighbors from Citrus Heights and surrounding communities. Activities include family-oriented live entertainment, music, classic car show, face painting, climbing walls, food truck vendors, beer garden and a variety of local businesses. All activities are FREE to the community with the exception of food and drink.

Start your Engines: \$2000



- Inclusion in Radio Advertisements
- Event Recognition - Welcome signage at event entrances, stage, and Sunrise Recreation Park Marquee's one week prior to the event.
 - Verbal recognition by the MC/Announcer throughout the event
 - 4 complimentary food tickets
 - 10x10 Sponsor Area with 2 chairs & 6' table
 - Sponsor listing on District's website events page and City's event page
 - Publicity – advertisements, press releases, posters and flyers*

Hot Rod Sponsor Level: \$750



- Event recognition – Welcome signage and choice of event area (3 event areas)
- Verbal recognition by the MC/Announcer throughout the event
- 10x10 booth area at event with 2 chairs & 6' table
- Sponsor listing on District's website events page and City's event page
- Publicity- advertisements, press releases, poster and flyers*

Classic Car Sponsor Level: \$500



- Event recognition – Welcome signage
- Verbal recognition by the MC/Announcer throughout the event
- 10x10 Sponsor Area with 2 chairs & 6' table
- Sponsor listing on District's website events page
- Publicity – advertisements, press releases, posters and flyers*

Spark Plug Sponsor Level: \$250



- Event recognition – on welcome signage
- Publicity- advertisements, press releases, posters and flyers*

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CITY OF CITRUS HEIGHTS

CORPORATE SPONSOR OPPORTUNITIES

Please Check
All that Apply

Sunday FunDay Platinum Level	\$5,000	<input type="checkbox"/>
Sunday FunDay Gold Level	\$3,000	<input type="checkbox"/>
Sunday FunDay Silver Level	\$1,500	<input type="checkbox"/>
Sunday FunDay Bronze Level	\$ 750	<input type="checkbox"/>
Mr. and Mrs. Claus Platinum Sponsor Level	\$1,500	<input type="checkbox"/>
Candy Cane Sponsor Level	\$1,000	<input type="checkbox"/>
Elf Sponsor Level	\$ 500	<input type="checkbox"/>
Start your Engines Level	\$2,000	<input type="checkbox"/>
Hot Rod Sponsor Level	\$ 750	<input type="checkbox"/>
Classic Car Sponsor Level	\$ 500	<input type="checkbox"/>
Spark Plug Sponsor Level	\$ 250	<input type="checkbox"/>
Total Sponsorship Amount	\$ _____	

BUSINESS NAME: _____ CONTACT NAME: _____

MAILING ADDRESS: _____

PHONE #: _____ FAX #: _____ Email: _____

Please send completed form and your contribution to Attn: Michele Saario, City of Citrus Heights, 6300 Fountain Square Drive, Citrus Heights, CA 95621. For additional information, contact Michele Saario at (916) 727-5402.

Thank you for your consideration!